

East Point City Agriculture Plan Implementation

USDA Regional Food System Partnership Grant Summary

In 2021, East Point became the first metro Atlanta city to adopt a City Agriculture Plan to:

- Improve equitable access to healthy, local food
- Support local farmers and gardeners
- Cultivate environmentally sustainable practices
- Brand East Point as a regional food destination
- Establish the role of local government and other partners

Implementation of the City Agriculture Plan has been funded with a \$250,000 USDA grant, a \$75,000 Food Well Alliance grant, and in-kind support from the City of East Point.

Since 2021, East Point leaders, local growers, & residents have:



Established a Local Food Ecosystem Commission & Local Food Brand

The Local Food Ecosystem Commission advises the Mayor and City Council on all local food and agriculture issues.

East Point Grown is a marketing umbrella for all local food system activity. See website below to learn more!

Sponsored and Hosted 50+ events for 3,500+ Community Members

Events include:

- Bucket Garden Giveaways
- Seed and Seedling Swaps
- Local Food Festivals
- Gardening Workshop Series
- Regional Agribusiness Tours
- Farm Tours

Directly Invested in 20+ Local Food System Partner Organizations

Investment projects include:

- Grocery Co-op Feasibility Study
- New Healthy Point Saturday Farmer Market
- Soccer in the Streets Youth Gardening Program
- Education for Compost Drop Off Program
- Vendor Fees for East Point Farmers Market

Provided Technical Assistance to Make Local Growth Sustainable

Long-term support services include:

- Marketing Services and Materials
- Grant Writing Support
- Strategic Planning Consulting
- Business Management Workshop Series
- Advocacy with Regional/State Officials

To learn more and stay involved with the East Point local food system visit: <https://www.eastpointgrown.org/>